

FOR IMMEDIATE RELEASE:

Absolute Storage Management (ASM) Celebrates 15 Years in the Business and Achieves 100 Active Properties Under Management.

Memphis, TN – February 26, 2018 – 2017 was a milestone year for Absolute Storage Management (ASM). The company celebrated its 15-year anniversary and added its 100th property under management.

Over the past 15 years, this small but fastidious three-partner team grew from managing one property to now managing over 100 properties in 13 states and employing 250+ team members. Originally headquartered only in Memphis TN, ASM now has offices in Memphis, Nashville, Atlanta, Charlotte and Jackson MS.

With 15 collective years of previous work experience at Storage USA, the partners steadily built Absolute Storage Management starting in 2002 with one property, located in Montgomery, AL.

John D. Rockefeller Jr. says, *"The secret of success is to do the common thing uncommonly well."* That is just what the partners of ASM have done. Their strong focus on maximizing profits have assisted them in consistently ranking higher on the Top Operator's list. The Top Operators list is an annual compilation of the industry's private and public operators leading players where companies are ranked by square footage under ownership and/or management. ASM currently ranks seventh (7th) on the Top Operator list.

While the partners were keeping busy hiring exceptional managers and providing outstanding service, they were also keeping their eyes open for growth opportunities managing 1 million square feet by December 2004. This dedication to steady growth has led them to manage additional properties in Alabama (2002), Tennessee (2003), Georgia (2003), South Carolina (2005), Mississippi (2009), North Carolina (2009), Kentucky (2010), Ohio (2011), Louisiana (2011), Florida (2012), Arkansas, (2014), Illinois, (2015), and Missouri, (2016) .

Their commitment to quality service and focused management, has allowed them to consistently expand and they now manage over 5 million square feet.

Melrose Storage, which services Nashville Tennessee and surrounding areas is the 100th property under ASM's management and officially marks a new era for ASM. Melrose Storage is owned by The Natchez Group an ownership group that contracts with ASM for their four-property portfolio.

ASM's core values of leadership, integrity, communication, teamwork, excellence, and dedication are practiced, starting with every team member and ending with the partners themselves.

ASM's mission, "growing successful partnerships with our customers, team members, and investors by delivering excellence in service," has set the stage for continued growth and recognition. They are the only self-storage management company in the nation with the Accredited Management Organization (AMO) designation given by The Institute of Real Estate Management.

ASM looks forward to an exciting 2018 in which they plan to enter into new markets including Texas and Indiana.

For more information call Jasmin Jones (678-779-1978) or [visit https://www.absolutemgmt.com/](https://www.absolutemgmt.com/)

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