

B. Jackson

Tell us all about yourself!

Summarize your experience and/or interest in our organization. Why do you want to be a part of * the Board of Directors for TNSSA?

Betsi has been in the storage industry since 2009. Starting as a Property Manager, she effectively managed her property so that it met a standard of excellence that set A+ Storage apart from all others not only in her demographic market but also in the industry as a whole. She did this by maintaining a clean, up to date facility with a customer friendly atmosphere and creating a daily routine that worked best for her facility. Staying very active in the community, knowing everything there is to know about the storage industry and knowing her competition are three very useful tools that have proven to be very successful and have opened the door to creating many lasting business relationships in her community. In December of 2013, at an annual Performance Award Ceremony, Betsi was named the 2013 A+ Storage Manager of the Year for her hard work and dedication. With 12 locations, this award is sought after strongly within the company. In February, The Tennessee Self Storage Association selected Betsi as The 2013 TNSSA Manager of The Year. Betsi has shown a passion and a desire to grow in this industry and steps up to every challenge presented to her. She was named the 2015 A+ Storage Manager of the Year. She is the first person in the company to win this award twice. Since 2021, Betsi has served as Sr. Director of Operations where she is responsible for providing support across all facets of operations for A+ Storage. She oversees multiple facilities. By providing training and ongoing support, Betsi has developed a high-performing, award winning team of Managers.

I would like to serve on the board to grow my knowledge in all things Self Storage and to have a voice and be a part of positive change in the Industry. Also, I would like to show my staff and my family that I am willing to go the extra mile and work hard for them.

What skills and knowledge are you able to bring to our board? Please indicate your experience level in the following areas: *

	Very Experienced	Some Experience	Little to No Experience
Strategic Planning	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Fundraising	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Board Development (Recruitment, Training)	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Program Planning & Evaluation	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Recruiting, Hiring of Personnel	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Financial Management (Budgets)	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Communications, Public Relations	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Participation in Interagency Committees	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Public Speaking	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Organizational Development	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Information Technology	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Writing, Journalism	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Special Event Planning	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Please list any other skills, knowledge, or experience that could be beneficial to the Board.

Please provide details for items you checked as "very experienced" or "some experience" *

I've never served on a Board, per say but I have been active in strategic planning, planning events, fundraisings and more for different church activities, softball tournaments, school events, events for family, etc. All other experience comes from working in this industry for 14 years and working along side the "GOAT" Stephanie Tharpe for 10 + years. :)

Please outline any past experience as a volunteer board or committee member.

Who may we contact for information about your performance in these positions?


Stephanie Tharpe

Professional Bio

Please provide a short professional bio that can be used on the website & for election purposes *

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Please upload your professional head shot that can be used on our website & for election purposes

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