



Recommendation for Nomination to the Board of Directors

Email this completed form to info@tnssa.net. In addition, the nominee will need to complete the [Application for Board of Directors](#) and prepare a brief biography to be provided to the voting membership and return both documents to info@tnssa.net.

Name: Lee Creech

Organization: Northshore Pellissippi Storage

Position: Manager

Address: 904 Osprey Point Lane, Knoxville TN 37922

Email Address: Lee@npstorage.com

Telephone: (865) 531-6668

Has the individual agreed to serve if elected? Yes No

Member submitting this recommendation form:

Name: Same as above

Telephone: _____



Application to the Board of Directors

Name: Lee Creech		
Business Address: Northshore Pellissippi Storage 904 Osprey Point Lane Knoxville TN, 37922		
Phone: (865) 531-6668	Fax: None	e-mail: lee@npstorage.com
Summarize your experience with and/or interest in our organization and what skills and knowledge are you willing to bring to our board? I have been involved for over 6 years primarily through attending meetings. I have also used a number of the tools offered by TNSSA like the sample lease. During my tenure at Northshore Pellissippi Storage, I have brought together my experience in customer service training, revenue management, and facilities management, which should be of service to the board.		

Please indicate your experience in the following areas.	very experienced	some experience	little or no experience
Strategic planning	X		
Fundraising		X	
Financial management and control (budgeting, accounting)	X		
Communication, public and media relations;		X	
Public speaking	X		
Organizational development		X	
Information technology (website maintenance)			X
Writing, journalism (news letter)		X	
Special events (planning and implementing)		X	
<i>[list other skills, knowledge needed by your board]:</i>			
Would you be interested in serving as an officer (Secretary, Treasurer, Vice President, and President) or leading a committee? If so, please specify what your interest is:			

For the items you checked as “some experience” or “very experienced”, please provide details.

Please attach a brief biography that can be released with the slate of nominees and email with the completed application to info@tnssa.net.

Strategic Planning: Before working in the self-storage industry, I served as the Executive Director of 2 small non-profit organizations. In one case, I led them through a re-organizational plan to better define the relationship between competing missional elements of a traditional historical society and a history museum. I have also led efforts to refocus the educational mission of an organization. I served on the Mayor's Historic Preservation Task Force in Knoxville, the Central Business Improvement District's Marketing Committee, and on the team that led to the creation of Knoxville's Arts & Culture Alliance.

Fundraising: As the Director of non-profit organizations, I am acquainted with basic fundraising techniques. I have led membership programs, and expanded those programs to include membership plus giving, and planned giving awareness. I have also organized fundraising events.

Financial Management and Control: I have completed college level coursework in financial accounting, and I am familiar with both cash basis and accrual basis accounting. Additionally, I have experience as a revenue manager in a 300-room convention hotel. I was responsible for setting rates and hurdle points for 50-weeks into the future, following trends and examining historical data that might affect rate and occupancy. I coordinated with sales and front desk to maximize the potential revenue each day, and I played an integral role in constructing the rooms revenue budget for the hotel. I have taken many of those skills into Northshore Pellissippi Storage in the pricing, sales, and rent increase scheduling for the business. I also continue to use many of those skills on the Finance Committee for St. James Episcopal Church.

Communication, public and media relations: In the past, I have created media packets for travel writers, written media releases, etc. I have made local television appearances to promote different aspects of my non-profit work.

Public Speaking - I have been called upon to speak in public in a variety of situations. I have made local media appearances, been interviewed by the media, etc. I have made presentations on behalf of charities that I support, and have presented conference topics and academic material at various professional associations.

Special events: I have had the opportunity to work with special events in both the non-profit and for-profit sectors. I have planned and conducted city-wide events for non-profits, and have also worked with event planners while in the hotel industry. Despite this experience, or perhaps because of it, I would rather take a supporting role rather than a leadership role in this area if called upon.

Bio:

Lee Creech
Manager, Northshore Pellissippi Storage

Lee joined Northshore Pellissippi Storage in 2012 as Assistant Manager, bringing a commitment to the highest levels of customer service and to applying modern revenue management techniques to the facility. He became the Manager in 2014, and during his tenure has twice overseen the facility's expansion. He is currently TNSSA's 2018 Manager of the Year.

Drawing upon previous experience in the non-profit sector and as a revenue manager in the hospitality industry, Lee has implemented a data-driven approach to challenging many of the assumptions about self-storage. He is committed to maximizing revenue and creating value through providing "the right space, at the right time, for the right price."

Lee is originally from North Carolina and is a graduate of UNC-Chapel Hill. He is a member of the Vestry and is active at St. James Episcopal Church. He and his wife, Beth, live in Knoxville with their two cats and a dog.